



FOOD INDUSTRY PLAN IT! TRAINING PROGRAM

Learn how to start a successful catering business, food truck, restaurant or food product company.

Are you an aspiring entrepreneur with a passion for the food industry? This program teaches the fundamentals of starting a food business to people who already have culinary experience. You'll work with a food industry expert to create a solid business plan, so that you can avoid the common failure factors in this challenging and exciting Twin Cities market. This program offers online classroom lectures through Zoom and personalized one-on-one consultations. This program is in partnership with East Side Area Business Association (ESABA).

Saturdays, September 19 - November 7, 2020
10:00 am - 12:00 pm
Online through Zoom

Training Topics:

- Session 1 Planning for Business Success
- Session 2 The Market: Customers and Competition
- Session 3 Marketing and Branding
- Session 4 Credit and Finance
- Session 5 Management and Operations
- Session 6 Financial Planning Part 1 (Budgeting & Cash Flow)
- Session 7 Financial Planning Part 2 (Pricing & Cost)
- Session 8 Putting It All Together & Graduation



Neighborhood Development Center is a nonprofit that works with entrepreneurs to maximize their business potential. We offer low-cost business services to start-up and existing businesses in targeted neighborhoods. Our services include:

- 1 ENTREPRENEUR TRAINING
- 2 SMALL BUSINESS LOANS
- 3 BUSINESS SERVICES
- 4 INCUBATORS & REAL ESTATE

Let's Get Started!

To learn more and apply, visit ndc-mn.org/planit

For additional information, contact :

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